

**UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK**

IN RE: GOOGLE DIGITAL ADVERTISING
ANTITRUST LITIGATION

1:21-md-03010 (PKC)

This document relates to:

SPX Total Body Fitness LLC v. Google LLC, 1:21-cv-06870 (PKC)

NOTICE OF APPEAL

NOTICE is hereby given that Plaintiff SPX Total Body Fitness LLC hereby appeals to the United States Court of Appeals for the Second Circuit from each and every part of the Opinion and Order entered March 1, 2024, ECF No. 701 (1:21-cv-06870, ECF No. 100) and the Judgment entered March 4, 2024, ECF No. 703 (1:21-cv-06870, ECF No. 101) in favor of Defendant Google LLC, dismissing Plaintiff's claims in their entirety.

Dated: April 3, 2024

Respectfully submitted,

/s/ Fred T. Isquith, Sr.

Fred T. Isquith, Sr. (FI 6482)

ISQUITH LAW PLLC

103 East 84th Street

New York, NY 10028

Tel: (718) 775-6478

Isquithlaw@gmail.com

Robert S. Schachter (RS 7243)

Jessica Hermes (JH 9075)

ZWERLING, SCHACHTER &

ZWERLING, LLP

41 Madison Avenue

New York, NY 10010

Tel: (212) 223-3900

rschachter@zsz.com

jhermes@zsz.com

Kate Baxter-Kauf (admitted *pro hac vice*)
Heidi M. Silton (admitted *pro hac vice*)
LOCKRIDGE GRINDAL NAUEN P.L.L.P
100 Washington Ave S, Suite 2200
Minneapolis, MN 55401
Tel: (612) 596-4007
kmbaxter-kauf@locklaw.com
hmsilton@locklaw.com

Richard Vita
VITA LAW OFFICES, P.C.
100 State Street, Suite 900
Boston, MA 02109
Tel: (617) 426-6566
rjv@vitalaw.com

Attorneys for Plaintiff-Appellant

CERTIFICATE OF SERVICE

I, Fred T. Isquith, Sr., do hereby certify that I am over 18 years of age, am not a party to the instant action, and that a true and correct copy of this Notice of Appeal was served on all counsel of record via the Court's Electronic Case Filing System on April 3, 2024.

By: /s/ Fred T. Isquith, Sr.
Fred T. Isquith, Sr. (FI 6482)
ISQUITH LAW PLLC
103 East 84th Street
New York, NY 10028
Tel: (718) 775-6478
Isquithlaw@gmail.com